FIRST BOSTON

DEPOSITION EXHIBIT



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HSP MONETIZATION DISCUSSION SONFIDENTIAL | APRIL 4, 2002

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**Appendix: HSP Current Shareholder Analysis** 

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# 1. Executive Summary



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### **Situation Overview**

- CSFB has explored a number of alternatives for such monetization, including:
  - Distribution of HSP stock to CCU shareholders
  - 144 Sales
    - Common stock sales
    - Derivative private mandatory exchangeable
  - CCU sells enough stock to maintain ownership above 20% (6.3mm shares)
  - CCU sells as large a common offering as the market will efficiently absorb 8-10mm shares
  - CCU maximizes initial monetization proceeds via concurrent common/mandatory exchangeable offering (14-16mm)

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# **HSP Company Overview**

(on mulhons)				
	2001PF	2002E		2003E 2004E
Revenues	\$240.8	\$252.8	\$275.8	\$3016
% Growth	,	5.0%	%16	9, 5%
BCF	1.16\$	\$93.3	\$117.4	<b>\$</b> 1-13 2
% Margin	37.8%	36.9%	42.6%	47.5%
EBITDA	\$82.3	\$84.3	\$1083	\$1340
% Margin	34.2%	33.3%	39.1%	14.1%
ATCF	877.3	\$86.2	\$102.2	\$1195

Editates an multiparea	3	Class A	Ċ	Class H		×
Shareholders	Shares	*	Shares	,;	Economic <sup>19</sup> Voling <sup>18</sup>	Volting
Technica Canaly	=	(12 16 2%	0.0	5.00	12.0%	16. 2.Z.
Office Directors and hisiders.	9 9	6.8%	=	. <del>*</del> /	.8.90	19.4
Lotal Insiders	ž	17.05%	3 3	9.00	1.04	170%
CORT	=	0.6%	7 K 3	28.3 100.072	328.67	0.00
Futuan lave aucuts	7	N K'4.	3	0.0%	9,00	% × %
AIM Management Group	÷	3.0%	=	O CP.	¥. +	¥.11
Frankhu Advisors	,	9.1-9	11	740.0	4 7%	7.1-9
Other Public Hood	7	6.2.2%	9	2.00	? <u>.</u> =	7,770
Total Public Florin	( ? )	N 1 (P.Z.	0.0	0.0%	64 674.	8107
Testal	\$. 5 \$.	N1.5 100.0%	7. K.Z	28.3 100.0%	*.0 00I	Can as C

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	12) ABCCOLO data contrata tentral de la colo de de la consecue de la compensación de anapero de compensación de

(or students except per state amounts)			
Share Price (as of 04/02/02)	\$28.02	Fotal Debe	7 (2
Diluted Shares	8 60	Cash 11	24.3
Equity Value	\$3,076.9	Enterprise Value	\$3.054.0
Public Float (Shares)	67.7	•	
Avg. Weekly Volume (last 4 weeks)	L.Smm		
Year End December 31,		2002E	2003E
Equity Value/ ATCF per Share		35 74	30.13
Enterprise Value/ BCF		12.7x	20 Ox
Enterprise Value/ EBITDA		36.2x	28 2x
Deby EBITDA		WX	Z
Net Debt/EBITDA		MN	Z

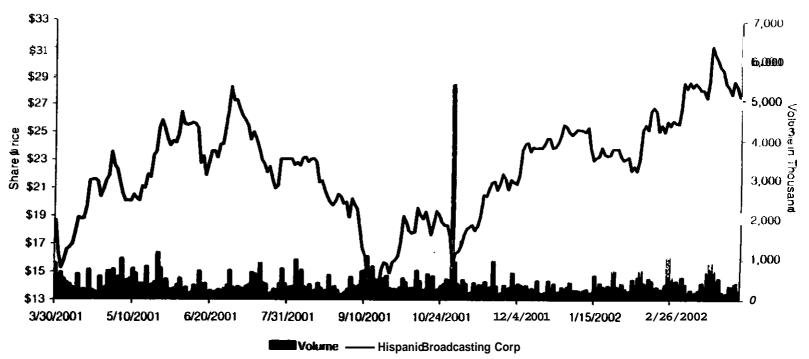
Cash statistic is pro forma for \$34mm Phacenta acquisition closed 10/14/01 and \$16mm
 Vegas acquisition announced August 10, 2001. but excludes \$58 6mm cash acquisition of California stations announced December 17, 2001.

CCU Ownership	
tio nollions except per share amauns)	
HSP Shares Owned	28 Jun
Carrent BSP Stock Price (04/02/02)	\$28.02
Value of Shares Owned	\$7911
Tax Basis Per Shane	68.1-4
Pie Tax Gam <sup>11)</sup>	\$65-4.88
Pre Tax Gam Per Share <sup>0)</sup>	\$23.13
(1) Assuming safe of entire block at \$28.02	

## **Recent Share Price Performance and Volume**



DAILY FROM MARCH 30, 2001 - APRIL 2, 2002



High: \$31.65 Low: \$14.11 Avg. Price: \$22.78 Avg. Daily Volume: 417.216

HSP's share price has traded up in the past few weeks, and the traded volume of the stock remains low.

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# HSP is Trading Near Historically High Multiples

Hispar	iic Broad	casting	Valuatio	n vs. Eti	inic and	Non-Eth	nic Peer	8	
			Forward	IEBITOA M	lultiple		_	ATCF Multiple	YTD %Stock
	12/31/99	2/28/00	8/7/00	10/12/00	2/21/01	10/19/01	4/2/02	4/2/02	Perfor.
Hispanic Broadcasting	42.3x	43.4x	27.6x	18.7x	22.7x	25.311 <b>(</b>	36.2x	35.7x	+9.9%
Entravision	NA	NA	28.0x	17.6x	22.6x	26 1x	32 lx	31 9x	+18.4%
Univision	34.5x	41.7x	35.8x	16.0x	21 6x	III 5x	31.7x	46 9x	+1.0%
Radio One	<u>42.3x</u>	<u>31.4x</u>	<u>20.6x</u>	11.3x	17.0x	<u>19.1x</u>	23.4x	<u>38.2x</u>	+12.2%
Ethnic Average (Exc. HSP)	38.4x	36.6x	28.1x	15.0x	20.4x	21.211	29.111	39.0x	+10.5%
Hispanic vs. Average	+10.2%	+18.7%	(1.9%)	+24.9%	+11.3%	+19.2%	+24.7%	(8.4%)	-
Non-Ethnic Radio Peers Avg.	23.4x	19.1x	15.311	11.6x	15.1x	14.7x	20 <i>.71</i> 11	27.0x	+7.6%
<i>Hispanicvs</i> . Average	+80.8%	+127.2%	+80.4%	+61.2%	+50.3%	+72.1% <b>(</b>	+75.1%	+32.2%	

<sup>(1)</sup> Depending upon time period, includes BBGI, CITC, CCU, CXR, EMMS, ETM, INF, and SALM CSFB Research Estimates

# **Wall Street's HSP Outlook**

	Analyst	Dale of Last Report	Target Price	Haling
SUISSE	Paul Sweeney	March 12, 2002	\$32.00	Buy
LEHMAN BROTHERS	William Meyers	March 4, 2002	\$25 00	Buy
Deutsche Banc Alex Brown	Andrew Marcus	March 1, 2002	\$29 00	Buy
THOMAS WEISELPARTNERS  WENCHART RARBERG	P. Gordon Hodge	March 1, 2002	\$32.00	Buy
<b>₩</b> UBS Warburg	Leland Westerland	January 31, 2002	\$28 00	Buy
<b>O</b> JPMorganChase	Vinton A. G. Vickers	October 31, 2001	\$23.00	Long-term buy
SALOMON SMITTI BARNEY	Niraj Gupta	February 25, 2002	\$26 00	Neutral
Wellam Blue & Company	Alissa Goldwasser	February 25, 2002	NA	Hold
Merrill Lynch	Keith Fawcett Jessica Reif Cohen	February 22, 2002	NA	Neutral
ROBERTSON STEPHENS	James Marsh Jr.	February 22.2002	\$23.00	Market Perform
Banc of America Securities LLC	Timothy Wallace	February 22, 2002	NA	Market Perform

### Wall Street's Perspectives on HSP's Valuation

"We are reiterating our Buy rating on HSP shares and increasing our 12-month price target to \$32 from \$25 to reflect our increased estimates primarily based on better expectations for ad spending and HSP's consistent track record. We believe HSP shares will continue to trade up through an advertising rebound and we estimate the value of HSP shares will approach \$32 over/henext 12 months assuming a gradually improving ad environment. Our price target of \$32 assumes a target multiple of 32x our 2003 EBITDA estimate of \$108.3mm... We are not assuming any multiple expansion. Our valuation is further supported by our discounted cash flow (DCF) analysis that assumes a 10.54% weighted average cost of capital (WACC) for HSP. We believe stronger than anticipated ad spending (primarily fueled by a stronger macro recovery) will drive further price appreciation in excess of our target price."

Credit Suisse First Boston February 25. 2002

"Although we continue to view Hispanic Broadcasting as a compelling long-fern#growth story with highly strategic asset value, we view valuation as full at current levels (33x revised '02EBITDA and 27.5x our revised '03estimate)"

Salomon Smith Barney February 25, 2002

'The only issue, in our opinion. is the stock's current valuation. Therefore, we would look to add to positions on weakness since we remain confident that the company's long term prospects are positive"

Banc of America February 22, 2002

"Maintaining our neutral intermediate-term raring...HSP Is trading at 29x 2002E EBITDA and 28.2 2003E, versus the radio mid-cap average of 21x 2002E"

Merrill Lynch February 22, 2002

"Based on a triangular approach to valuation. our analysis indicates that HSP should trade to \$28 per share over the coming 12 month period. Our price target is based on a 32 times multiple on our projected 2002 BCF compared with a five-year projected free cash flow (FCF) growth rate of more than 13%. The methods used to derive our target valuation involved, primarily, a discounted FCF analysis; secondarily. a sum-of-the-parts construction using comparable EBITDA multiples; and finally, historical price-to-free-cash-flow trading levels"

UBS Warburg January 31, 2002

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# Wall Street Has Disparate Views on the **Upside in the Sector**



### Comments from the "Bulls"

"On our 2002 EBITDA estimates, the group is trading at 21.9x. However given that our 2002 estimates are cyclical trough earnings, we remain focused on the more normalized growth assumption in our 2003 estimates. On our 2003 EBITDA eslimates, the group is priced at 19.0x, modestly below our target price multiple range of 20-23x forward EBITDA. We believe the next leg up for radio stocks will be driven by upward revisions to earnings estimates. In out opinion, consensus 2003 EBITDA eslimales could be low by 10-20%"

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We raised out target prices on the shares of EMMS, ROIAK. **CCU, CXR,** and **SGA** due to an anticipated spring bounce. We raised our target pries on the radio group due to live catalysts: a major swing in national advertising, improving ad buyer sentiment wilh broader ad category spending, ongoing ad share shill, higher PMV mulliples, and ROIAK's earnings preview. Year to date, radio stocks have risen 9.6% versus the S&P and the Dow, up 1.9% and 6.1%, respectively. We believe the radio is likely to continue its appreciation as the economy continues to find solid fooling.

Wachovia Securities

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### **Comments from More Neutral Analysts**

Following the recent strength in media stocks, Hadio/Outdoor and Spanish-language media stocks are up 14% and 22% respectively, well above the S&P 500 (flat) and NASDAQ. (down 4%), valuations are becoming somewhat full and we believe a "market weighting" in broadcasting stocks is now more appropriate. . While fundamentals are improving, we believe the group is largely discounting a recovery with our Rad./Out. Group trading at 23.4x '03 E EBITDA and 20.5x '03 ests. Even in out ests., are to conservative, the stocks do not appear cheap."

Salomon Smith Barney

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"Despite increased estimates, we believe longer term upside may be limited by valuations near the lop of their post-1996 range (21x '02E, 18x '03E EBITDA). Inthe near-term however, we believe shares may benefit from: 1) limited earnings risk (bar has been set sufficiently low), 2) likelihood for further Street revisions, and 3) strong momentum (slocks trading at or above 200-day moving averages."

Lehman Brothers

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# Recent Marketed Broadcasting Offerings Have Been Very Successful



CREDIT 14/51 SUISSE (BOSTON Role

**Offering Date** 

**Offering Size** 

**Shares Offered** 

**Shares (Original)** 

As % of Shares Out.

As % of Float

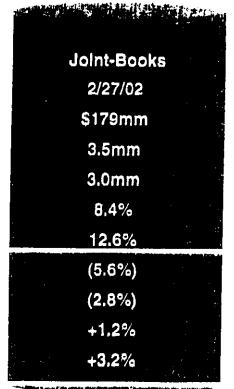
% of 52 Week High

% Chg. Red Herring to Offer

% Chg. Market to Offer

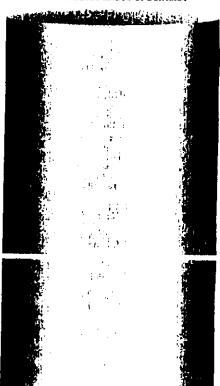
% Chg. Offer to Current





### **RADIO**

THE URBAN RADIO SPECIALIST

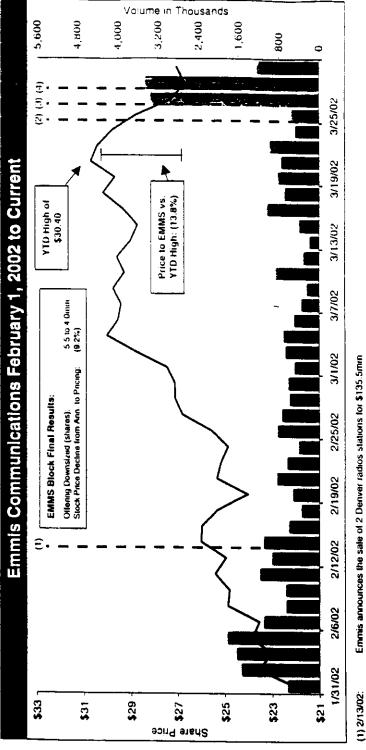


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(1) Class D (ROIAK) float (2) Based on price as of 4/2/02

# Emmis' Block Highlights the Downside of an Overnight Deal





Emmis announces the sale of 2 Denver radios stations for \$135.5min

Rumor of a 5.5mm share primary block enters the market. Underwriters asked for bids after close. FMMS closes down 3 5% to \$28 49 (2) 3/25/02: The Center for Financial Research & Analysis publishes report on EMMS' accounting. I MMS hosts a 12 00PM investor conference call Stock closes down 5.3%. After the close, DB buys 4.0mm share block at \$26.20, and re-offers to the market at \$26.80. (3) 3/26/02:

Stock opens at \$26.38 and closes the day at \$26.40 (4) 3/27/02: Emmis issued a \$107.2mm block on the morning of 3/27/02. The offering was downsized from 5.5mm shares to 4.0mm shares.

# HSP Has Experienced a Dramatic Shareholder Shift Since 1999...



Top 10 Buyers of HSP: Q4 1999 - Q4 2001

Name	Q4 2001 Position	Change Since Q4 1999	Q4 1999 Position	Equity Assets (\$mm)	Style
1. Franklin Advisers, Inc.	5,726,816	+5,726,816	U	\$26,404	Income Value
2. RS Investments	2,424,000	+2,424,000	D	5,905	Core Grow th
3. Putnam investment Management, inc.	7,444,150	+2,413,138	5,031,042	186,773	Core Grow th
4. TCW Asset Management Company	2,955,781	+2,139,859	815,922	31,477	Core Grow II
5. AlM Management Group, Inc.	5,698,800	+1,674,400	4,024,100	76,345	Momentum
6. OppenheimerFunds, Inc.	1,782,330	+1,408,330	374,000	48,818	GAHP
7. Barclays Global Investors	2,281,136	+1,271,836	1,009,300	367,474	Index
8. Delaware investment Advisers	1,747,063	+1,254,263	492,800	14,919	Yiekl
9. First National Bank of Omaha	1,147,136	+1,147,136	1)	862	Income Value
10. Columbia Management Company	848,025	+848,025	O	11,151	Core Growth
Total	32,055,237	+ 20,307,803	11,747,434		<u></u>

Top 10 Sellers of HSP: Q4 1999 - Q4 2001

Name	Q4 2001 Position	Change Since a4 1999		Equity Assets (\$mm)	Style
1. Janus Capital Corporation	2,972,471	(5,804,094)	9,402,800	\$120,112	Aggres Gr
2. Baron Capital Management, Inc.	1,485,088	(3,128,512)	4,577,400	5,594	Grow th
3 Van Kampen Funds	0	(1,842,900)	1,845,600	36,489	Growth
4, Credit Suisse Asset Management L L C	121,400	(1,726,952)	1,726,952	19,831	Core Growth
5 Pilgrim Baxler & Associates	0	(1,324,400)	1,374,400	11,239	Momentum
6. U.SBancorp Asset Management, Inc. (Mf.	29.122	(1,195,694)	1,227,436	38,972	Core Value
7. Deutsche Assel Management Americas	486,649	(1,046,964)	1,258,922	92,479	Index
8 American Express Financial Advisors	660,894	(977.924)	981,546	77,825	Core Growth
9 Morgan Stanley Advisors Inc	484.677	(912,407)	U373,184	45,553	Core Value
lo John McStay investment Counsel, LLC	876,302	(821,255)	1,903,200	5,040 58	Aggres Gr
Total	7,116,603	(18,781,102)	25,671,440		

Source 1F Carson

## ... And Over the Last Quarter

Top 10 Buyers of HSP: Q4 2001- 3/25/02

Name	3/25/2002 Position	Change Since Q4 2001	Q4 2001 Position	Equity Assets (\$mm)	Style
1. Janus Capital Corporation	4,580,405	+981,699	3,598,706	\$120,112	Aggres Gr
2. John McStay Investment Counsel, Lt.C.	1,858,070	+776,125	1,081,945	5,041	Aggres Gr
3. Morgan Stanley Investments, L.P.	625,000	+625,000	O	51,258	Value
4. Public Employees' Fletirement Assn. of CC	669,200	+382,900	286,300	13,167	Index
5. Fiduciary Asset Management Co.	291,300	+271,051	20,249	1,806	Value
6. Duncan-Hurst Capital Management	250,000	+250,000	O	2,154	Aggres Gr
7. State Street Global Advisors	1,158,050	+213,130	944,920	326,617	index
8. Franklin Portfolio Associates L.L.C.	258,070	+167,170	90,900	16,610	Value
9. Evergreen Investment Management Co	150,000	+150,000	u	2,157	Grow th
Columbia Management Company	951,925	+103,900	848,025	11,151	Grow th
Total	10,792,020	+ 3,920,975	6,871,045		

Top 10 Sellers of HSP: Q4 2001- 3/25/02

	Nam e	3/25/2002 Position	Change Since Q4 2001	Q4 2001 Position	Equity Assets (\$mm)	Style
1.	TCW Asset Management Company	1,545,000	(1,410,781)	2,955,781	\$31,477	Grow th
2.	AIM Management Group, Inc.	4,618,100	(1,080,700)	5,698,800	76,345	Momentum
3.	Edgew ood Management Company	0	(798,231)	798,231	1,593	GAHP
4.	Franklin Advisers, Inc.	5,200,000	(526,816)	5,726,816	26,404	Value
5.	Fidelity Management & Research	400,000	(481,000)	881,000	482,102	GAHP
6	Mazama Capital Management, L.L.C.	0	(260,900)	260,900	1,190	Grow th
7.	Morgan Stanley Advisors Inc.	215,800	(244,977)	460,777	45,553	Value
8.	Pulnam investment Management, Inc.	7,226,080	(218,070)	7,444,150	186,773	Grow II)
9.	OppenheimerFunds, Inc.	1,566,225	(216,105)	1,782,330	46,818	GARP
O	Delaw are Investment Advisers	1,587,080	(159, <b>98</b> 3)	1,747,063	14,919 08	Yeki
_	Total	22 358 285	(5 397 563)	27 755 848		

Source: thos Partners

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# Spanish Language Broadcasting Investors



Spanish Language Radio Holdings Sector Change: Q3 2000 - Q4 2001

	Investment	Equity	Spanish Lang Hadi	o Holdings	Change	•
	Style	Assets	Q3 2000	Q4 2001	(SMAM)	(%)
1 Janus Capital Corporation	Aggres, Gr.	\$120,112 3	\$1,111.1	\$663.4	(\$447.7)	(40-010)
2 Pulnam Investment Management, Inc.	Core Growth	186,773.2	674.9	770(3)	103.4	15 3%
3 AIM Management Group, Inc.	Momentum	76,344.7	449 2	409.6	(39.6)	(8 6%)
4 Jennison Associates LLC	Growth	72,108 7	445.5	301.3	(144 3)	(32 4%)
5 Fidelity Management & Research	GAHP	482,101.9	245 /	45.47	268 0	84 6%
6 American Express Financial Advisors	Core Growth	77,825 2	220 2	178 3	(41.9)	(19 0%)
7 OppenheimerFunds, Inc.	GARP	48,817.5	180 2	100 1	(59.9)	(44 3%)
8 American Cantury Investment Mgmt.	Momentum	58,222 1	173.2	172.5	(B B)	(0 4"4)
9 TCW Asset Management Company	Core Growth	31,477.5	172.0	250 g	Rt 7	50 5%
10 MFS investment Management	Core Growth	96,879 6	165 1	63.5	(tot 9)	(61.7%)
11 Franklin Advisers, Inc.	Income Value	26,403 9	144.4	35-04	210 4	145 /%
12 Goldman Sachs Asset Management	Care Growth	54,024 9	124 8	3124	18/4	150.2%
13 Pilgrim Baxter & Associates	Momentum	11,239 0	99 6	8.3	(91.3)	(91 7%)
14 Baron Capital Management, Inc.	Growth	5,594.4	96 0	46.7	(49-6)	(51 5%)
15 Banc One Investment Advisors Corporation	Core Value	38,819.6	85.2	35 6	(49 6)	(5B 2%)
16 RS Investments	Core Growth	5,905 4	82 8	<b>6</b> 4.3	15	1 9%
17 Teacher Retirement System of Texas	GARP	51,825.4	818	48 3	(33.4)	(40.9%)
18 Neuberger Berman, LLC	GARP	37,841.6	75.1	19.3	(55 <del>9</del> )	(74 4%)
19 Wattington Management Company, LLP	Core Value	163,687.1	75 0	33.3	(416)	(55 5%)
20 Zurich Scudder Investments, Inc.	Core Value	61,337.6	b6 4	21.2	(45.2)	(68 1*.)
21 Smith Barney Asset Management	GARP	152,740 8	56.8	97 8	410	/2 1%
22 Morgan Stanjey Investments L.P.	Core Value	13,039.1	55 8	34.2	(21-6)	(36 /%)
23 Morgan Startey Advisors Inc.	Core Value	45,552 8	51 8	76 H	24.9	48 1%
24 Stain Roe & Famham	Growth	4,222.7	51 /	36 J	(15.5)	(29 9%)
25 Altiance Capital Management L.P.	Core Growth	250,280 5	49 5	31.8	(17.7)	(35 /%)
26 Essex Investment Management Company, L.L.C.	Aggres. Gr.	5,547.9	47.4	12.5	(35-0)	(/3 /%)
27 Roger Engemann & Astociales, Inc	Aygies Gi	7,165.6	47.0	TORE 4	61.4	130 5%
28 Merrill Lynch Investment Managers (NJ)	Deep Value	70,005.8	46 6	16.7	(29.9)	(64.3%)
29 Capital Guardian Trust Company	GARP	42,905 8	45.2	25 8	(19.4)	(42 9%)
30 Harbor Capital Management Co , Inc	GARP	7,909 B	39.2	109.7	69.9	1/8 2%
Totals:			\$5,259 6	\$4,892 6	(\$367.0)	

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# Selling Radio New Issues Has Become a Marketing and Educational Process Again



	Decision Maker(s)	Broadcasting Investor Rank			Current	Still	Same
Investor		Q3 1998	C)2 2000	Q4 2001	Decision Maker(s)	Matia?	Team?
Putnam	Roland Gillis	1		4	Mike Carrily, Holand Gillis, Ray Haddad	Yes	Yes
Fidelity	Karta Bharat	2	2	1	Brian Kebsedy	Yes	Nu
Janus	Jim Golf, Jonathan Coleman, Hon Sachs	ŧ	3	.1	Buan Dericini, Goeff Swerdin, Jonathan Coleman, Hon Sachs	Yes	Yes
American Express (IDS)	Brad Nelson	5	17	48	Keith Devore	No	Nu
American Century	Kim Goodwin, Inn Ooi	/	6	23	Michael Ordendorff, Justin Brown	No	No
Morgan Stanley AM	Dan Lascano, Kurt Feuerman, Bill Auslander	8	н	27	Sam Chaman	No	No
Jennison	Eric Philo	Υ	Υ	/3	Jason Swidtek	No	Nu
Mass Financial	Dave Setti-Ducati, Chris Felipe, John Brennan	12	4	5	Carl Fartlasia	Yes	No
JW Seligman	Storm Boswick, Arsen Mrakovic	13	61	17	Storn Boswick	Yes	Yes
Alliance	Mike Galfney	15	58	12	Paul Vogel	Yes	No
State Street Research	Larry Haverly	20	13	150	Andrew Morey, Earry Haverty	No	Yeş
Welkington	Phil Perelmutter, Chris Crawford	23	37	1	Scatt Utzinget	Yes	No
T. Rowe Price	Brian Stansky	26	1 1	6	Henry I Renborgen	Yes	Nυ
Baron	Ron Baron, Cliff Greenberg	29	32	31	Ron Baron, Cliff Greenberg, Geoff Jones	Maybe	Yes
Credit Suisse Asset Mgmt.	Arlene Glennan	<u>33</u>	<u>50</u>	19	Hoger Harns	Yes	Νο
	Average Rank	14	21	20			

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Note: In 1998 the #4 and #10 ranked holders of the radio sector were Barclays and Bankers Trust, both passive index investors. The #6 ranked shareholder was CHLF



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2. Monetization Alternatives

### **Option 1: 144 Sales – Straight Common**

**Potential Size** 

▶ 144 Limit (currently 1.8mm) every 90 days until CCU is no longer an affiliate

**Timing** 

- ▶ Can commence immediately
- ► Not subject to "window" restrictions as long as not in possession of insider information

**Pros** 

- Selling shareholder has complete control over distribution process and selling price
- No registration required

Cons

· Size is limited

Issues/Considerations

- For sales of more than 1.4mm shares, must obtain Tichenor larnily waiver of right of first offer and tag along rights
- HSP and CCU coordination on positioning the reason for CCU's sale (in any public disclosures or statements to investors)
- ▶ CCU ownership levels below 25% will require amendment to credit facility

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### **Option 2: 144 Sales – Private Mandatory**

### **Exchangeable**



144 Limit (currently 1.8mm) every 90 days until CCU is no longer an affiliate



- Can commence immediately
- Not subject to "window" restrictions as long as not in possession of insider information

Pros

- ▶ No registralion necessary
- ▶ Completely hedges downside, but maintains upside
- Significant tax advantage
- ► Flexibility on use of block trade or dribble program to put hedge in place

Cons

- ➤ Size is limited by 144 limit
- ▶ Accounting criteria for the Mandatory can be onerous

O

Issues/Considerations

- For sales of more than 1.4mm shares, must obtain Ticlienor lamily waiver of right of first offer and tag along rights
- ▶ HSP and CCU coordination on positioning The reason for CCU's sale (in any public disclosures or statements to investors)
- ▶ CCU ownership levels below 25% will require amendment to credit facility

# Option 3: Small Common – CCU Maintains 20% Ownership



### Potential Size

► Approximately 6.3mm shares

### **Timing**

- ► File Registration Statement
- ▶ 2–3 days lor marketing with two teams

### **Pros**

- ▶ Marketing will allow management to communicate rationale lor sale
- ▶ Leaves several alternatives lor further monetizations
- ▶ Minimizes overhang if market believes CCU will not sell below blocking threshold

### Cons

- ► Best execution requires marketing
- ▶ Triggers taxes immediately

### Issues/Considerations

- ► For sales 01 more than 1.4mm shares, must obtain Tichenor family waiver 01 right 01 lirst offer and tag along rights
- ▶ HSP and CCU coordination on positioning the reason lor CCU's sale (in any public disclosures or statements lo investors)
- ► CCU ownership levels below 25% will require ainendment to credit lacility
- ▶ CCU's demand registration rights do not cover public secondary offering
- CCU will cover the costs related to the monetization of its stake

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## **Option 4: Large Common**

**Potential Size** 

▶ 8-10mm shares

**Timing** 

- ▶ File Registration Statement
- ▶ 3-4 days for marketing with two tc?ams

.67k

**Pros** 

Marketing will allow management to communicate rationale lor sale
 Leaves several alternatives lor lurlher monetizations

Cons

- ▶ May result in larger price discount than prior alternatives
- ▶ Requires marketing
- ▶ Triggers taxes immediately

Issues/Considerations

- ► For sales of more than 1.4mm shares, must obtain Tichenor larnily waiver of right of first offer and tag along rights
- ► HSP and CCU coordination on posilioning the reason lor CCU's sale (in any public disclosures or statements to investors)
- CCU ownership levels below 25% will require amendment to credit facility
- ▶ CCU's demand registration rights do not cover public secondary offering
- ▶ CCU will cover the costs related to the monetization of its stake

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# Option 5: Concurrent Common / Mandatory Exchangeable



Potential Size

► Common: 8mm shares

▶ Mandatory: 6-8mm shares

**Timing** 

▶ File Registration Statement

▶ 5 days for marketing

Pros

- Maximizes size of initial sale
- Mandatory hedges downside while maintaining partial upside
- ► Mandatory is tax efficient
- Draws on distinct buyer universes

Cons

- Longest marketing period
- Accounting criteria for the Mandatory can be onerous
- Depending on availability of public borrow, may limit alternatives for future monetizations

Issues/Considerations

- ► For sales of more than 1.4mm shares, must obtain Tichenor lamily waiver of light of first olfer and tag along rights
- ► HSP and CCU coordination on positioning the reason for CCU's salt?(in any public disclosures or statements to investors)
- CCU ownership levels below 25% will require amendment to credit facility
- CCU's demand registration rights do not cover public secondary offering
- ▶ CCU will cover the costs related to the monetization of its stake

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### **Overview of Issues/Considerations**

- ► For sales of more than 1.4mm shares, must obtain Tichenor family waiver of right of lirst olfer and tag along rights
- ► HSP and CCU coordination on positioning the reason for CCU's sale (in any public disclosures or statements to investors)
- CCU ownership levels below 25% will require amendment to credit facility
- ▶ CCU's demand registration rights do not cover secondary offering
- ▶ CCU will cover the costs related to the monetization of its stake



# **Timing Issues**

ACTIVITY	TIMING
Obtain consents from Tichenor Family	TBD
Amend Credit Agreements	2 weeks
Prepare / File Registration Statements	2-3 weeks
SEC Effectiveness	1-6 weeks
Proxy Filing	Expected filing week of April 15 <sup>th</sup>
Other Corporate Filings and Earnings Releases	Sensitivity to olher corporate events
Marketing	2-5 days, depending upon transaction

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Appendix: HSP Current Shareholder Analysis

# **HSP Current Shareholders**

institution	% of S/O	3/25/2002 Position (Shares)	Chg. From 12/31/2003 (Shares)	12/31/2001 Position (Shares)	Equity Assets (SMM)	investment Style	Annual Portfolio Turnover	City	State
Pulnam investment Management, Inc.	9.02	7,226,080	(218,070)	7,444,150	186.773	Growth	Medium	Boston	MA
Putnam New Opportunities Fund	4 /8	3,832,500	(122,500)	3,955,000	16,375	Carowth	Modun	Berten	MA
Putnam OTC & Emerging Growth Fund	1 92	1,541,300	(29,000)	1,570,300	3,500	Aggres Gr	Hali	tiostan	A1A
Pulnam VT New Opportunities Fund	093	746.580	(24,300)	770.880	3.185	Aggres Gr	Luw	thiston	MA
Putnam Voyager II Fund	047	375.400	U	375,400	1.885	Growth	High	Hoston	MA
Putnam New Century Growth Fund	0.23	180,400	(100)	180,500	7.10	Later Wills	High	Hoston	MA
Franklin Advisers, Inc.	6.49	5,200,000	(526.816)	5,726,816	26,404	Value	Medium	San Mateo	CA
Franklin Small-Mid Cap Growth Fund	5 02	4,026,000	(229,000)	4,255,000	Barti	Carowth	High	San Maleo	( A
AM Management Group, Inc.	5.76	4,618,100	(1,000,700)	5,698,800	76.345	Momentum	Medium	Houston	TX
AlM Constellation Fund	206	1,650,000	(512,200)	2,162,200	10.060	Momenton	Medium	Houston	ĺχ
GCG Trust - Strategic Equity Series	0 14	109.000	(17,200)	126 200	265	Value	Huti	Houston	ix
lanus Capital Corporation	5.72	4,580,405	951,699	3,598,706	120,112	Augres Gr.	Medium	Denver	co
Janus Orion Fund	1.48	1,186,080	(193 495)	1,3/9,5/5	501	Cirowth	Hul	Denver	CO
Janus Enterprise Fund	104	832.845	(9,800)	842 645	2.878	Mowentan	High	Denver	CO
Janus Aspen Aggressive Growth Portloko	0 78	621.097	83.040	5.38.05/	2,032	Aggres Gr	rugu High	Denver	CO
Janus Fund	075	604,385	604,385	330,037 0	5,455	Aggres Gr	riigh	Denver	CO
Metropolitan Series-Janus Mid Cap Portfolio	0 38	306,300	004,383 0	306,300	3,433 1,246	Growth	Medium	Denver	CO
John Hancock Variable Mid Cap Growth Portlolio	036	291,030	o	291,030	364	Growth		Denver	60
Sonn mancock variable wid Cap Grown Portiono	3.03	-	0		5.905	Growth	High	San Francisco	CA
	1 /2	2,424,000	a	2,424,000	2.010	Momentum	High		CA
RS Emerging Growth Fund	014	1,376,700	o	1,376,700			tiigh	San Francisco	CA
RS Aggressive Growth Fund		108,700	-	108,700	145	Aygres Gr.	High	San Francisco	
Penn Series - Emerging Growth Fund	0 10	82,550	o	82,550	146	Cirowlli	High	San Francisco	CA
arclays Global Investors	2.85	2,201,136	0	2,281,136	367,474	Index	Low	San Francisco	CA
ohn McStay investment Counsel, LLC	2.32	1,058,070	776,125	1,001,945	5,041	Aggres. Gr.	High	Dallas	TX
BRAZOS Small Cup Portfolio	0 72	577,700	190,000	387,700	102	Growth	High	Dallas	1X
BRAZOS Mid Cap Portlolio	0 07	53,200	o	50,200	58	Grawth	High	Dallas	IΧ
itcholas-Applegate Capital Management	2.00	1,603,950	6,400	1,595,550	16,786	Momentum	High	San Diego	CA
Nicholas-Applegate Growth Equity Fund	0 18	143,500	o	143,500	309	Aggres Gr	High	San Diego	L.A
leteware investment Advisors	1.98	1,587,080	(159,943)	1,747,063	14,919	Yield	High	Philadelphia	PA
Deleware Yrend Fund	0 88	705,900	(56,500)	762,400	1,262	Cirowth	High	Philadelphia	PA
Delaware Group Premium Fund - Trend Series	0.38	301,000	(32,900)	333,900	561	Aggres Gr	High	Philadelphia	l'A
PaineWebber PACE SmallMed Company Growth Equity	051	166,500	35,200	131,300	346	Growth	High	Philadelphia	PA
PppenheimerFunds, Inc.	1.95	1,566,225	(216,105)	1,782,330	48,818	GARP	Medium	New York	NY
CW Asset Management Company	1.93	1,545,000	(1,410,781)	2,955,781	31,477	Growth	Medium	Los Angeles	CA
laron Capital Menagement, Inc.	1.65	1,325,800	(123,008)	1,448,868	5,594	Growth	Low	New York	NY
Baron Assel Fund	1 45	1,165,000	(85,000)	1,250,000	2,611	Growth	Low	New York	NY
itate Street Global Advisors	1.45	1,158,050	213,130	944,920	326,617	inde s	Low	Boston	MA
irst National Bank of Omaha	1.43	1,147,136	Q	1,147,136	862	Value	High	Omaha	NE
itein Ros & Farnham	1.33	1,067,600	(32,400)	1,100,000	4,223	Growth	High	Chicago	A.
SR&F Growth Investor Portfolio	1.12	900,000	O	900,000	950	Aggres Cir	Luw	Chicago	11
Liberty Capital Opportunities Fund	021	167,600	(32,400)	200,000	208	Aggres Cir	thati	Chicago	и

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Source: Ilios Partners

# **HSP Current Shareholders (Cont'd)**

In stitution	% of S/O	3/25/2002 Position (Shares)	Chg. From 12/31/2001 (Shares)	12/31/2001 Position (Shares)	Equity Assets (\$MM)	Investm <b>ent</b> Style	Annual Portfolio Turnover	Caty	State
Columbia Management Company	1 19	951,925	103,900	840.025	11.151	Grawth	High	Portland	OR
Columbia Special Fund, Inc.	0.40	323,200	0	373.200	757	Growth	thyh	Portland	OH
Venguard Group, Inc.	1.19	951,587	102,164	849,423	201,372	Index	Low	Malvern	PA
Vanguard Mid-Cap Index Fund	0 52	415,828	55.854	359,974	24.90	lodes	Medium	Malvern	PA
Vanguard Total Stock Market Index Fund	0.28	223,890	10.812	213,078	24 100 1	Index	Low	Malvern	l'A
Vanguard Extended Market Index Fund	0.24	190,200	1 548	188,652	4,594	Index	Low	Malvern	PA
MFS Investment Management	1.14	912,500	20,860	891,620	96.880	Lizowth	High	Boston	MA
MFS Emerging Growth Fund	057	159.250	4.950	154,300	9,669	Aggres Gir	Low	Doston	MA
Teacher Retirement System of Texas	1.05	845,000	Ð	845,000	51,825	GARP	Low	Austin	ŤΧ
New York State Common Retirement System	0.98	787,000	0	787,000	48,656	inde s	Low	Albany	NY
Banc One Investment Advisors Corporation	0.91	729,250	(89,940)	819,190	38,820	Value	Medium	Columbus	OH
One Group Mid Cap Value Fund	0 45	364,100	(77,500)	441,600	1.392	V.thod	Medium	Colombus	OH
Calmer Investments	0.88	705,975	0	705,975	930	GAHP	Medium	Greenville	OE
Kalmar Growth-with-Value" Small Cap Fund"	0 16	129,150	o	129,150	fot	GAHP	Medium	Greenville	$o\iota$
Catifornia Public Employees' Retirement System	0.87	695,390	0	695,390	49,766	lindes	Low	Sacramento	CA
Public Employees' fletirement Assn. of CO	0.44	669 200	302,900	286,300	13,167	Index	Low	Denver	CO
Illiance Capital Management L.P.	0.83	662,700	12,400	650,300	250,280	Growth	Medium	New York	NY
EQ/Alliance Small Cap Growth Portloko	0 25	200 500	12,000	188,500	780	GARP	High	New York	NY
Pacific Select VA Aggressive Equity Portfolio	0 08	62,100	o	62,100	342	Aures Gr	High	New York	NY
lanc of America Capital Management, Inc.	0.81	645,542	0	645,542	64,476	Value	Medium	St. Louis	MO
Nations MidCap Index Fund	0 09	71,375	0	71,37\$	556	Index	Medium	St Louis	MO
forgan Stanley Investments, L.P.	0.78	625,000	625,000	. 0	51.258	Value	Medium	West Conshoshocken	PA
Morgan Stan. Inst. Fund Tr Mid Cap Growth	0 42	333.800	333.800	v	215	Growth	Medium	West Conshoshocken	PA
College Retirement Equities Fund	0.76	607,226	6,174	599.052	102.626	Index	High	New York	NY
CREF Slock Account	0 63	504.996	(6,400)	511,396	96.419	Index	LUW	New York	NY
CREF Growth Account	0 06	48,550	4,500	44.060	10,695	lindes	Medium	New York	NY
CREF Equity Index Account	0 06	46,796	3,200	43,596	5.270	lindes	Low	New York	NY
Smith Barney Asset Management	0.63	506,467	0	506,467	152,741	GARP	Low	New York	NY
Provident Investment Counsel	0.52	500,000	(20,310)	520,310	6,539	Growth	High	Pasadena	CA
P-I-C Small Cap Portlolio	0.06	49.600	(4.300)	53.900	239		High	Pasadena	CA
fellon Bank (Private Asset Management)	0.56	466.513	o í	466,513	93,071	ludex	Low	Pittsburgh	PA
MPAM Mid Cap Stock Fund	0 22	1/3 500	Ū	1/3 500	186		Medium	Pillsburgh	PA
Draylus Premier Small Company Slock Fund	0 00	62,200	o	62,200	305	Growth	Mediani	Pastionali	PA
Presdner RCM Global Invasiors, L.L.C.	0.58	462,200	0	462,200	29,518	Growth	Medium	San Francisco	CA
NYESCO Funds Group, Inc.	0.57	458,000	(55,180)	513,180	27,299	Growth	Medium	Denver	co
INVESCO Dynamics Fund	0 48	387.800	(50,000)	437,800	5 932	Momentan	Hajh	Denver	co
forthwestern Mutual Life Insurance	0 57	454 700	37,850	416,850	12,224	Growth	Low	Milwaukee	WI
Pennsylvania Public School ERS	0.55	442,400	0	442,400	18,969	Indes	Medium	Harrisburg	PA
Conseco Capital Management Inc.	0.51	410.230	ō	410.230	2.526	Growth	High	Carmel	IN
Fidelity Management & Research	0.50	400.000	(481,000)	881,000	482,102	GARP	Medium	Boston	MA
Fidelity Mid-Cap Stock Fund	0.29	230,000	230,000	0	3.275	Countr	Medium	Hoston	MA
Fidelity Contratund	0 00	2.30,000	(403,400)	403,400	30.460	Linnella	i inji	thiston	AIA

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Source: Ilios Partners